

GalaxyFest Paparazzi Guild's Expectations and Agreements - 2016

Application

Beginning October 1st, 2015 and running through December 30th, 2015; any individual or media group wishing to have a photography or media pass for GalaxyFest 2016 must go through an application process where they will post images of their work for review from the GalaxyFest Paparazzi Guild (aka Guild) to determine skill, composition and abilities to ensure the work or publication can represent GalaxyFest in a positive and enticing way. A viewable/posted link to an owned photography page(s) is required for the Guild to review the works.

Media Pass Limits

The Guild will only be granting enough media/photography passes to ensure all events, rooms, and panels are covered during the event. Passes will be granted on a “first come, first served” basis, assuming acceptance of work by the Guild

Expectations prior to GalaxyFest and Shifts

All media publications are required to submit written documentation of the specific goals they have for capturing media of the event and what mediums will be used (still photography, video, etc.).

All photographers and media personnel will be expected to share their time and talents to ensure that all events during GalaxyFest 2016 are covered and well documented for future use by the GalaxyFest management team and oversight committees.

To that effect, we will be requiring anyone with a media/photography pass to sign up for a variety of shifts to cover panels, events, random cosplay, etc.. The shift schedule is expect to be released by 12/31/15 and photographers can begin signing up at that time for their shifts. We will be expecting each photographer to sign up for at least three hour shifts per day to retain a full day pass and 9 hours for a weekend pass.

Example of how this works:

Photographer Situation 1: “I am available to work panels and rooms A, B, C from 12:00pm – 3:00pm on Friday and Saturday only.

Response from GalaxyFest: “Fantastic! We love your work and would be happy to have you help during that time. For all your hard work you will maintain your media/photography pass for both Friday and Saturday so you may take as many pictures as you want from all additional events so feel free to spend the day and have an absolutely amazing time. To help us generate more of a ‘buzz’ for GalaxyFest, please upload at least 5 pictures to the DropBox site before 10:00am the following day.”

Expectations during and after GalaxyFest:

All photographers and media personnel are expected to upload at least 5 images per day taken during their ‘shifts.’ This will allow GalaxyFest the ability to rapidly market the event.

All photographers and media personnel are expected to upload all quality pictures from their scheduled shifts to the DropBox site within 30 days of the event. A breach will be in effect assuming photographer or media personal “withholds” images taken during their shift(s) and displays, markets, distributes additional “on-shift” images after 30 days. Any requests for future media passes or project opportunities through the Guild will be declined, presuming a breach.

Note: Remember, this is a Quid-pro-quo event and the more you help GalaxyFest and the Guild, the more GalaxyFest and the Guild will grant access.

Media passes specifically (only) for Fashion shows and/or AfterDark events will be granted on a case by case basis.

Any media captured “off-shift” is not required to be uploaded for GalaxyFest usage; however, any additional media that could be provided would be greatly appreciated for the purpose of advertising.

All photographers and media personnel are required to work in good faith with GalaxyFest personnel, volunteers, hotel staff and management and the general public. Any reports of unprofessional conduct or unsafe activities will immediately be investigated and resolved in a way where the venue and event are protected in any possible legal manner.

Display/Uploading

All photographers and media personnel will be given a private link to a DropBox account to upload their pictures and images. Full size large images are not required, anything between 1MB – 3MB is acceptable for still images.

If possible include your photography information in the exif data and DO NOT watermark images. You will be given full credit on all uploaded pictures, including name, contact number, email, website (depending on the information you provide); this will be posted onto the caption of every image that is uploaded. GalaxyFest will be adding a small watermark to all images that will not interfere with the composition of the image. GalaxyFest is committed to ensuring your name and business gets proper credit for your talents.

From the DropBox account, media will be uploaded to an official GalaxyFest Flickr account, then shared across various social media platforms.

Rights

All photographers/media personnel are expected to adhere to Creative Commons 2.0 licensing agreements related to uploaded content. To put Creative Commons 2.0 into the simplest possible terms, here is what you will need to agree with:

1. Photographer retains Copyright ability and can use all images as they see fit for their business model.
2. GalaxyFest retains full usage rights perpetuity, including advertising, sales, promotion, and printing options at will with no obligations to the original creator of the work, be it financial or other.